

# 2014 Uhl Collectors Society

## 29th Annual Convention

### Friday, June 20 & Saturday, June 21, 2014

### Ramada Jasper, Jasper, IN



**DON'T FORGET TO BRING YOUR ITINERARY!**



*For reservations and information for Ramada Jasper, please visit their new website at [www.ramadajasper.com](http://www.ramadajasper.com).*

[www.uhlcollectors.com](http://www.uhlcollectors.com)

Visit Us Online

\*\*\*\*\*AUTO\*\*3-DIGIT 475  
 Tony & Alicia Nash  
 725 East 15th Street  
 Jasper IN 47546-2108



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Uhl Collectors Society  
 c/o Sam and Amy Busler  
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UHL COLLECTORS SOCIETY

**29<sup>TH</sup> ANNUAL CONVENTION**

**JUNE 20 & JUNE 21, 2014**

RAMADA JASPER, JASPER, INDIANA





# From The President's Desk



*Happy Spring time to everyone!*

The growing of the grass and the tress starting to produce leaves means the this year's Uhl Convention is just around the corner! This year's convention will begin on Friday, June 20 and conclude on Saturday, June 21. Please see this newsletter for exact times of events. On Friday night, during the meal, we will present the first ever Uhl Scholarship. Through your donations, we are excited to have the opportunity to give back to the membership and help with funding a college student. The Scholarship committee hopes that this giving can continue in the following years will perhaps two scholarships or higher amounts to be given.

The Friday night auction will remain the same as last year. We encourage everyone to bring something to sell. Each member can sell a maximum of two items on the auction, for which they will receive the proceed if sold. The cost to enter an item on the auction is \$10.00 per item. If the item sells at the auction, then the member will receive \$5.00 of their entry back, in addition to the selling price. If the member elects to buy the item back during the auction, then the \$10.00 will be kept by the club. Here is the one significant change to this year's auction...if a member wants to donate a piece of pieces of Uhl to the auction and the informs the check-in committee that the proceeds are to be given directly to the Scholarship Fund, then the entry fee will be eliminated. I truly hope some of you can help with the scholarship cause and donate an item to this worthwhile cause. Proceeds checks with be handed out following the auction.

For those of you who elected to pick up your commemorative at the convention, pick up time will be from 2:00 until 6:00 on Friday and for 30 minutes following the auction. If you elected to have your commemorative mailed to you, it will be mailed on the Monday following the convention.

As usual there will be many giveaways during the Friday night meal as well as at the Saturday morning annual meeting. You don't want to miss this chance to take home a free piece of Uhl Pottery. Other convention highlights will include two seminars from speakers on Friday from 4:00 to 5:00. They will be speaking on various topics of Uhl Pottery. These informative sessions are a great chance to meet new people and learn more about our collections.

The annual meeting on Saturday morning will again be important this year. In addition to the giveaways, the will vote on one Board Member position that is open. If you are wanting to serve on the Board, now is the time to get involved. Please inform one of the current board members of you intention to do this. Also, we will be voting on a By-Law amendment during the annual meeting concerning what the club will do if no one wants to serve on the board.

I look forward to seeing all of you at this year's convention.

Chip Kugler

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# Following up from last time...

## A Look Back... Revisiting stories that made the headlines

Recalling UHL Newsletter from December 1999 - February 2000 Uhl Advertising

Advertising played an important part of Uhl Pottery income and production. We hope to share some interesting information about items that followed the theme of their clients products.

About 1909 when the Uhl production facility was just moved to Huntington, IN, a local customer asked for a small jug to be printed with "Platte's Best" so that he could give away some of his choice liquor to his friends during New Year. This 300-oz jug was the start of something special for Uhl collectors.

In 1913 a local saloon owner named John Greener had UHL pottery make a miniature shoulder jug that had the words "Merry Christmas 1913 John Greener" printed on the side of it. The saloon then gave them away to its customers.

This Christmas jug promotion was such a good idea that Uhl pottery decided to start giving away a miniature jug to their customers themselves in the start of the "Christmas" in 1930. So this was the start of the "Christmas" jug production that many Uhl jug collectors treasure.

The pottery had already become recognized as a producer of good quality items for the small saloon and whiskey markets. Quite a large share of the sales of stoneware made was going toward this type of client.

Prohibition forced many drinkers to become their own beer maker. Thousands of hand shaped beer jugs were ordered by companies such as Blatz, Serravallo and Reimgold so that they could give them away as a premium when a customer bought their male extract to make beer.

Another major customer of Uhl pottery was Moore Wine Cellars of Silverton, Ohio. A first prize award was given during the American Packaging Competition sponsored by Modern Packaging in 1930 to Uhl for their creativity.

Boyer perfume company of Kansas City, Missouri, also used Uhl pottery for their perfume. Uhl produced a special perfume collector with a strap handle. Boyer jug that has a strap handle. Many would fill them with perfume and many have the name of a military field on them.

Fischer Scientific Company of Pittsburgh, PA contracted with Uhl to produce a special perfume collector with a strap handle. Boyer jug that has a strap handle. Many would fill them with perfume and many have the name of a military field on them.

Dillibon, IN, used Uhl pottery in the day to day operation of their resort. A special order was made for them. It had a light blue half. Also the jug had their name and logo printed in the center of the jug in blue.

Admiralty became another popular advertising item for the Uhl company. Star Oil Company had a two inch square admiralty that had their logo shape in the center and the star on a blue and white printed in blue and white. Several other companies had admiralty including Cannonon Sewer Pipe Company, Schaefer Refractories Company, Huntington American Legion, and also the UHL Pottery logo can be found.

Even a Lincoln head plaque was produced as a souvenir for the Lincoln State Park.

Some of the advertising that is available will have these names:

- Merritt Winery
- Great Smokey Mountains National Park
- Mammoth Cave
- Hooper Coffee Co.
- Continental Winery
- Fort Knox
- Old Kentucky Mountain
- Plymouth Creamery
- Dayton Springs, KY
- Honey Krutz
- Dillibon Health Resort
- Keyman Whiskies
- Hachmann Farm Cider
- Conrad Resident Winery
- LaDona New England
- Style Beans
- Pure Corn Lincoln Birthplace
- Win. Shooplin Co.
- Henderson, KY
- Star and Crescent Stores
- French Lick, IN
- Canadian apple blossom
- Red Bird Springs, Tenn
- Cincinnati Zoo
- Chico Beverage, Ky
- Jack Wood Moorehead, Ky
- Dalton, Ohio 1921
- Indiana State Fair
- Leavenworth, Iowa
- Brown County
- Rhotenfeld
- McHenry's Improved Churn
- Kratzer and Kaufman
- Whiskies
- Kentucky State Fair
- Round up 1940 Boy Scout
- Cumberland Falls Cavern, Ky
- Siskiyew and Co. Evansville, IN
- Huntington American Legion
- Cattle Cave Cumberland Gap
- BP&E NO 314 March 13, 1932
- Lincoln Birthplace, Ky
- Lincoln Implement
- Corns
- Home Sweet Home
- Hilltop Gift Shop Carmar, Ky
- Des Moines Springs Health Resort
- Bean Pot Baked Beans
- Old Savannah Hospital

Please remember that this is but a small sampling of the advertising that is available to the Uhl collector.

We have been advertising on beer jugs, bowls, pitchers, jars, jugs, and even water coolers so don't be surprised.

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In the our last newsletter, there was an article about Uhl Pottery used in Advertising.



Here are two ways UHL Pottery was used in advertising.



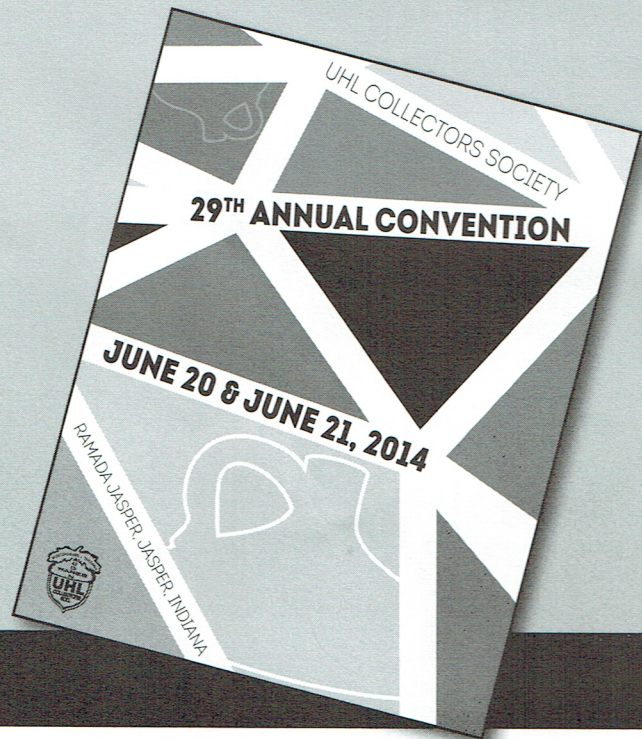
Thank you for sharing Alicia & Tony Nash

## Did you know...

... to save your poster from the Newsletter!

It's an instant classic. And it's collectible!!

Thank you Katie Katterhenry for her artistry and help with this.



## Anyone looking to part ways with a 2013 UHL Commemorative?

If so, please contact: Betty Barry by phone or email.  
Phone: 260-580-1811  
Email: tedandbetty@comcast.net





# ITINERARY

## UHL COLLECTORS SOCIETY 2014 CONVENTION

### FRIDAY JUNE 20

- 2:00pm-6:00pm Registration & commemorative pick up in the Ramada Jasper Convention Lobby
- 4:00pm-4:30pm Guest speaker Jerry Shurz will be speaking about authentic UHL vs. "fake" or look-a-like in the Banquet room
- 4:30pm-5:00pm Guest speakers Don and Linda Summers (charter members) talking about UHL club history in the Banquet room
- 6:00pm Convention begins in Banquet room
- 6:30pm Dinner is served
- 7:30pm UHL auction begins

### SATURDAY JUNE 21

- 7:30am-9am Vendors set up in Black Walnut room
- 9am-TBD Business meeting in Black Walnut room - Giveaways & voting for open board member position

